VC-500W

Full-colour label printer

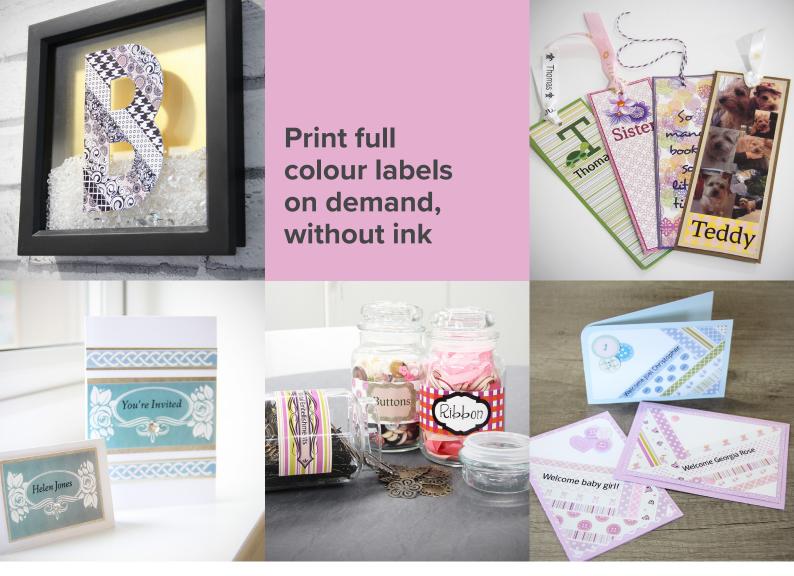**CONTINUOUS ROLL**

PC CONNECTION

WIRELESS

AIRPRINT

www.brother.co.nz
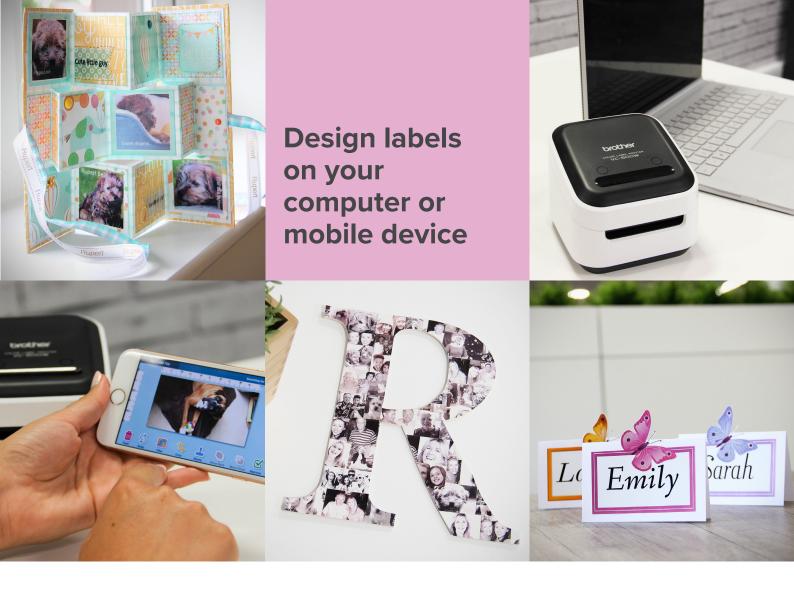
Print full colour labels on demand, without ink

The Brother VC-500W uses cutting-edge technology to guarantee a professional, full colour finish for every craft project

It's simple to use and gives you complete creative freedom – whether you're making cards, gifts, or home decorations, they'll be unmistakably yours and can be customised to suit the lucky recipient.

Perfect for crafters and hobbyists - make every project unmistakably yours

Design labels on your computer or mobile device

Complete creative freedom

Use the free Brother Color Label Editor app or P-touch Editor label design software to customise every detail.

- Choose from hundreds of built-in icons, frames, filters, fonts and backgrounds

- Import photos from your library or from Instagram and Facebook

- Add lists of names or addresses for personalised creations in large quantities, such as place cards or save the dates

- Revisit and rework your favourite designs in future - every one will be saved.

Easy to set up and use

Seamlessly connect to your printer via USB or Wi-Fi to design labels on your PC, Mac, iOS and Android devices. Follow the simple on-screen instructions and you'll be ready to go within minutes.

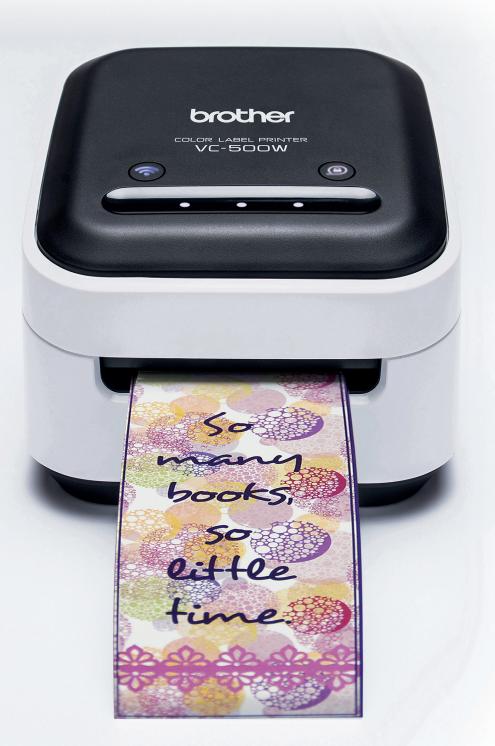USB   Wi-Fi   iOS / Android   PC / Mac

No ink needed

Powered by ZINK® Zero-Ink® Printing Technology, the secret's hidden in the label rolls. Colour crystals in the paper are activated by heat to create full colour labels with no need for ink, which makes this handy little printer even easier to fit into your life.

Labels of all sizes

Create labels to the length you require

Available in five different widths, Brother's full colour label rolls guarantee a professional finish for every project. Simply slot in the roll you need and off you go!

With 9mm, 12mm, 19mm, 25mm and 50mm widths to choose from, the smaller tapes are ideal for finer details and patterns, and the larger sizes are great for printing full colour photos.

Cassette type	Width	Length
CZ-1001 cassette roll	9 mm	5 m
CZ-1002 cassette roll	12 mm	5 m
CZ-1003 cassette roll	19 mm	5 m
CZ-1004 cassette roll	25 mm	5 m
CZ-1005 cassette roll	50 mm	5 m
CK-1000 print head cleaning cassette	50 mm	2 m

Specifications and features

Printing / media

Printing technology	ZINK® Zero-Ink® full colour thermal printing technology
Print resolution	313dpi
Maximum print speed	7.5mm per second
Label widths	9, 12, 19, 25, 50mm
Maximum print width	50mm
Maximum label length	420mm
Cutter	Full cutter with easy peel function

Connectivity

USB	Version 2.0 (full speed)
Wi-Fi	IEEE 802.11b/g/n
AirPrint	Yes

Power

Input voltage	100-240V AC
Type	External AC adapter

Dimensions / weight

Dimensions	113mm (W) x 116mm (D) x 96 (H)
Weight	0.66kg

Box contents

Contents	VC-500W printer CZ-1004 25mm cassette roll CK-1000 50mm cleaning cassette roll AC adapter Power cable USB cable Documentation

brother
at your side

Contact:

Brother International (NZ) Limited
www.brother.co.nz