



“Clear identification and safety are critical in my line of work, and being able to print durable labels from my PC or smartphone gives me total flexibility, whatever job I am on.”



*P-touch*  
E550WVP

# P-touch E550WVP

Ensuring cables, conduits, switches and sockets are clearly identified with long lasting, durable labels is essential for electricians, datacom, telecom and security equipment installers. The Brother P-touch E550WVP creates labels that help address ANSI/EIA/TIA-606A/B, and that meet the UL-969 standards.



### Prints labels 3.5 to 24mm in width

Print labels in various widths to suit any space



### Large backlit graphic LCD

Easily view symbols and preview your label before printing



### Sequential numbering

Print labels containing a sequence of numbers or letters



### 384 built-in symbols

Includes common electrical, datacom, AV, security and safety symbols



### Automatic label cutter with easy peel

Keeps multiple labels in the correct order



### Specialist label functions

Easily create general, faceplate, cable flag/wrap, patch panel and punch down block labels



### Database search/merge/print

Upload data from your PC to print labels on-site



### USB & Wi-Fi

Print from PC or mobile wirelessly

## P-touch laminated labels – designed to last

Brother P-touch laminated TZe tapes are available in many different colours and sizes. The thermal transfer ink is sandwiched between two protective layers of PET (polyester film), protecting the text against the effects of liquids, abrasion, temperature, chemicals and sunlight. As the labels have been tested to the extreme, you can be confident of a professional quality label that has been designed to last.



Laminated



Temperature Resistant



Water Resistant



Fade Resistant



Abrasion Resistant



Chemical Resistant



Easy Peel



Strong Adhesion

# Specialist tape cassettes

In addition to the extensive range of TZe tapes in various colours and sizes, specialist tapes for industrial use have been developed for specific labelling tasks.

## Flexible-ID Tape

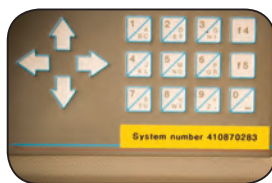
Use on: Curved surfaces or itself



- Wrapping/flagging individual wires
- Sharp bends
- Cylindrical surfaces

## Strong Adhesive Tape

Use on: Uneven, rough and textured surfaces



- Painted metal
- Powder-coated surfaces
- Utility cabinets

## Heat-shrink tube

Use on: Wires and cables



- Shrinks and grips cable when heat is applied
- Permanent
- Durable

# Technical Specifications

## Main features

Display type	16 chrs x 3 lines backlit graphic LCD with print preview
Interfaces	USB 2.0, Wi-Fi, Wireless Direct
Print speed	30mm / second (maximum)
Maximum tape width	24mm
Maximum print height	18mm
Cutter type	Automatic (Full & Half)
Battery type	BA-E001 Li-ion rechargeable battery (supplied) 6 x AA alkaline/rechargeable batteries (LR6/HR6 - not supplied)

## Label creation

Dedicated labelling functions	General ; Faceplate ; Patch panel ; Punch block ; Cable wrap ; Cable flag ; Heat shrink tube Serialise (automatic number incrementation)
Fonts	14 fonts ; 10 styles ; 6 to 48 point size
Max. lines per label	7 (on 24mm width tape cassette)
Max. text blocks	99
Symbols	384
Frames	7
Barcodes	9 protocols
Automatic numbering	1-99
Copy printing	1-99
Vertical text printing	Yes
Rotated text printing	Rotate once ; Rotate and repeat

## Memory

Maximum characters per label	1500
Label memory locations	99

## PC software main features

Supported operating systems	Windows Vista®, Windows® 7, Windows® 8, Mac OS X 10.6 - 10.9
Cable labelling wizard	Yes
Font faces	All installed true-type fonts
Font styles	12
Image import	JPG, BMP, TIFF and other popular types
Screen capture	Yes
Frames	153
Barcodes	21 protocols including 1D/2D barcodes

## Included items

In the box	PT-E550 labelling machine 12mm black on white Flexible ID tape (8m) Li-ion rechargeable battery AC adapter Label design software and printer driver CD-ROM USB cable, wrist strap and user guide
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## Supplies

Tape type ; Tape widths	TZe tape cassettes ; 3.5, 6, 9, 12, 18, 24mm HSe tube cassettes; 5.8, 8.8, 11.7, 17.7, 23.6mm
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## Optional accessories

Batteries	BA-E001 Li-ion rechargeable battery AA alkaline/rechargeable batteries (LR6/HR6)
AC adapter	AD-E001 AC adapter

## Weights & Dimensions

PT-E550WVP	126mm(w) x 250mm(h) x 94mm(d) ; 1.05kg
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Contact:

**brother**  
at your side

